

ATTACHMENT A

A. A COMPARISON OF CLAIMS 6 & 1 IN INDEPENDENT FORM

(i) Claim 6 as amended to include claims 1 and 5 as presumably required by Examiner during March 15, 2007 Interview

6. (Original Plus claim 5 and 1) A method of delivering video via an ATM-based, switched communication network comprising:

transmitting N program streams encapsulated in Internet Protocol (IP) packets for transmission *in the ATM-based network* from a head end node to one or more egress nodes via the switched network; and

inserting N x M advertisements into the N program streams at the one or more egress nodes for delivery to individual subscribers such that a particular subscriber receives a program stream with an advertisement that corresponds to demographic characteristics of that particular subscriber, where N and M are integers and where M represents the number of demographic groupings of the individual subscribers.

(ii) Claim 1 as amended by Applicants in December 4, 2006 Supplemental AAF

1. A method of delivering video via *an ATM-based switched communication network* comprising:

transmitting N program streams encapsulated in Internet Protocol (IP) packets from a head end node to one or more egress nodes *via the switched network*; and

inserting N x M advertisements into the N program streams at the one or more egress nodes for delivery to individual subscribers such that a particular subscriber receives a program stream with an advertisement that corresponds to demographic characteristics of that particular subscriber, where N and M are integers and where M represents the number of demographic groupings of the individual subscribers.

B. A COMPARISON OF CLAIMS 16 AND 12 IN INDEPENDENT FORM

(iii) Claim 16 amended to include claims 12 and 15 as presumably required by the Examiner during the March 17, 2007 Interview

16. In a video distribution network including a head end node, one or more egress nodes, a service management system, and an ATM-based switched communication network, wherein the head end node supplies N program streams encapsulated in Internet Protocol (IP) packets *for distribution via the ATM-based switched communication network* to the one or more egress nodes, a system for delivering video comprising:

at an egress node,

a router for receiving the N program streams,

a storage element for storing advertisements, and

a splicer element for inserting N x M stored advertisements into the one or more program streams for delivery to individual subscribers, where N and M are integers and where M represents the number of demographic groupings of the individual subscribers,

wherein a particular subscriber receives a program stream with an advertisement that corresponds to demographic characteristics of that particular subscriber.

(iv) Claim 12 as amended by Applicants in December 4, 2006 Supplemental AAF

12. In a video distribution network including a head end node, one or more egress nodes, a service management system, and *an ATM-based switched communication network*, wherein the head end node supplies N program streams encapsulated in Internet Protocol (IP) packets *via the switched communication network* to the one or more egress nodes, a system for delivering video comprising:

at an egress node,

a router for receiving the N program streams,

a storage element for storing advertisements, and

a splicer element for inserting $N \times M$ stored advertisements into the N program streams for delivery to individual subscribers, where N and M are integers and where M represents the number of demographic groupings of the individual subscribers,

wherein a particular subscriber receives a program stream with an advertisement that corresponds to demographic characteristics of that particular subscriber.